**台大車庫孵化器**

**NTU Garage**

**(請填寫公司/團隊名稱)**

**(Company/Startup Team Name)**

**(請填寫產品/服務名稱)**

**(Product/Service Name)**

**產品營運計劃與團隊介紹**

**Operation Plan and Team Introduction**

**請注意：以下題目請照實填答，歡迎使用照片、圖片、表格等輔助說明，本份文件總頁數須不超過10頁總大小不超過 15 MB。 Please note that total pages should be 10 pages or less, and the size of the file should be less than 15 MB. Additionally, please answer the following questions as honestly as possible. Photos, images, and other charts are welcomed to be used as additional information.**

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| 產品營運計畫 |

**一、請以一句話具體說明你的構想。Please use one sentence to explain your conception.**

**二、你們想解決甚麼問題？這是誰的問題？你們如何發現這個問題？又如何確信它有解決的價值？ What problem do you want to solve? Whose problem is it? How are you convinced that your solution is effective?**

**三、針對上述問題，目前大家使用的替代方案是什麼？（或著沒有的話，請說明為什麼人們沒有試圖解決這問題？）What is the available solution people adopt now? (If there are none, please explain why no one is trying to solve this problem?)**

**四、你們的產品或團隊有何特殊之處，讓你們確信此解決方案會比現有解決方案更好？What is the uniqueness of your product, service, or team that makes you believe your solution is more effective than the available solution?**

**(本題請詳述產品/服務內容與特色，並需透過照片/圖片/概念圖等方式展現原型以上之產品。本題使用視覺化圖表、圖片輔助說明更佳。) (Please elaborate on how unique your products or services are, and how superior they are than others by using, but not limited to, images, charts, or graphs. )**

**五、請描述你們鎖定的市場狀況，包括市場大小（你有機會能吃下的）、與主要競爭者的優劣比較 Please describe your target market, including market size (The market that you actually have a chance to get.), and competitor analysis.**

**六、你們怎麼獲利？商業模式為何？你的產品/服務能收多少錢？（或許你還沒有明確定價，但請盡可能估算並告訴我們你估算的邏輯） How do you profit? What is your business model? How much do you charge for your product/ service? (If you haven’t priced your product, please tell us your estimation and the logics behind it as much as possible.)**

**七、你們的早期使用者是誰？打算如何取得他們？Who are your early adopters? How do you plan to reach them?**

**八、請描述你們目前已有的營運及驗證成果，包括現有產品、進行使用者測試或回饋的結果、現有銷售（使用）實績等等。Please describe your current operation and validation results, including product development progress, user testing and feedbacks, sales performance, and so on.**

**九、你希望未來半年在台大車庫達成甚麼目標？你預期台大車庫如何協助你達成上述目標？若有你希望接觸與使用的業師/資源/服務，請直接寫出他的名稱。Please describe what your goal is and what you want NTU Garage to help you achieve the aforementioned goal during this six- month program. If you want to access some certain mentors, resources, and services, please write down the details.**

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| 團隊介紹 |

1. 請介紹你們的團隊，包括你們如何組成、為何訂定此題目，以及團隊的目標與願景。Please introduce your team, including how you meet one another, why you choose this topic, and your team goals/ vision.
2. 請介紹你們的創辦團隊（co-founders），包括他們過去的經歷、專長、性格、在團隊內扮演的角色，以及主要成員間如何互動與分工。Please introduce your co-founders, including their experience, skills, characteristics, and how you interact and divide the work.
3. 創辦成員過去是否有創業經驗？若有，請簡介你們的上一個題目，以及你們在其中的學習。若無，請舉一家你們最想當作標竿的新創公司，並說明為什麼。Has any of your co-founders started a startup before? If so, please introduce that topic and what you have learned from that experience. If not, please choose a startup as a benchmark and explain the reasons why you choose it.
4. 請列出團隊重要的優秀事蹟、獲獎紀錄、曾進駐過之國內外加速器、媒體曝光及其他重要里程碑等，讓我們更認識你。Please list your team's achievements, media exposure, and milestones such as startup competitions, subsidies, related programs, incubation centers that your team has been awarded and achieved.

**台大成員身份證明文件**   
 **申請團隊中需至少一位創辦人為台大學生/校友/教授/教職員。At least, one member of the team should be NTU student, alumni, professor, or staff & faculty.**

請勾選欲選擇之身分證明文件，並於本區塊貼上掃描或拍照圖檔證明

圖檔：□ 臺灣大學在學學生證 / □ 臺灣大學校友證 / □ 臺灣大學畢業證書 / □ 臺灣大學教職員證

Please tick the checkbox of the following documents that you want to use as identification and paste it on this section with the scanned documents or photo files.

□NTU Student Card/ □NTU Alumni Card/ □NTU Graduation Certificate/ □NTU Staff/Faculty Card

（文件底端 It is the end of the file.）

【注意 Notice】

1. 填寫完成後，請另存為PDF格式，至申請系統上傳檔案。頁數10頁以內，檔案大小不超過15MB。Please upload the file in PDF format and note that total pages should be 10 pages or less. Additionally, the size of the file should be less than 15 MB.

2. 檔名格式請一律存為「公司/團隊名稱\_台大車庫孵化器」File name should be “Company Name\_ NTU Garage.”